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Are you on EI, or have been in the last 3 years?

— OR —

Have you earned more than \$2,000 in insurable earnings and
paid employee EI premiums on those earnings in at least 5 of the last 10 years?

Looking for work experience and skills training?

JOB POSTING

Social Media & Outreach Coordinator – PRIDE IN ART SOCIETY

The Pride in Art Society (PiA) promotes the curation, presentation, visibility, and appreciation of queer art and artists, creating opportunities for dialogue among artists from different disciplines. PiA fosters inclusion, equality and a strong political voice for queer communities, including historical contributions. This is achieved through two major PiA initiatives: the Queer Arts Festival (QAF), an annual interdisciplinary arts festival; and SUM gallery, a permanent art space that presents year-round arts programming. We bring our diverse communities together in the intimate act of sharing as artists and audiences, as we dispel hatred through the visibility, recognition and celebration of 2SLGBTQIA+ lives.

We are currently searching for a Social Media & Outreach Coordinator to join our team!

The Social Media & Outreach Coordinator assists in the implementation of Pride in Art's online communications and digital marketing to maintain and increase presence and relevance in the community throughout the year. The New Media Coordinator will collaborate with the team to ensure that the digital marketing strategy is executed, and that the events of the Pride in Art Society are recorded and shared through social media and other platforms. The Social Media & Outreach Coordinator is someone who has excellent communication skills, experience in video and media creation and editing, and a passion for the arts and queer communities.

PiA reflects the local priorities of arts and culture and programs and services for under-represented community groups. We place a strong focus on diversity in staff and board recruitment, programming, partnerships and volunteer recruitment. As such, the Social Media & Outreach Coordinator will be working with people of all ages and abilities from diverse backgrounds throughout their time at PiA.

Responsibilities:

1. Implementing communications and marketing strategy of PiA (Queer Arts Festival + SUM gallery), maintaining presence and relevance in the community and online;
2. Effective cloud-based collaboration to generate, edit and compile website, social media and newsletter content, including maintaining social media schedule for all channels;
3. Assisting Senior Staff with digital press releases and social media content (Instagram, TikTok, YouTube, etc.);
4. Effective cloud-based collaboration to create marketing content, including website updates and other external communications;
5. Assisting with photo and video documentation on of Pride in Art events;
6. Online research to identify and reach out to communities and organizations relevant to Pride in Art events, organizing cross-promotions, special offers, contests, etc.;
7. Communicating effectively with the staff and volunteer team;
8. Creating and maintaining cloud-based documents, spreadsheets, reports, and record systems;
9. Office Administration tasks including uploading documents to a shared drive; and document filing;
10. Providing online research, managing data and reporting to the Artistic Director, and General Manager as required;
11. Assisting with the distribution of promotional materials.

Qualifications and Experience:

1. Education or work experience related to social media management, graphic design, or communication;
2. Passion for the arts;
3. Experience (volunteer or paid) in a non-profit setting; and,
4. Strong connection to and awareness of the arts and queer communities.

Competencies (demonstrated experience with):

1. Basic computer skills – Word, Office, Website, Excel, Database, Acrobat, G-Suite;
2. Competency in social media, graphic design, and online communications applications such as Meta, Canva, Twitter, etc.;
3. Strong communication and people skills; and,
4. Commitment, independence, initiative, creativity, and assertiveness skills.

Eligibility: Candidates are only eligible if they have established a claim for Employment Insurance (EI) benefits, or have had an EI benefit period that ended within the previous

60 months; or have earned more than \$2,000 in insurable earnings and paid employee EI premiums on those earnings in at least 5 of the last 10 years, and have an Action Plan (AP) that identifies JCP as a reasonable goal to support their occupational goal.

How to Apply: Please contact your nearest Employment Services Centre (www.workbc.ca). For more information from Pride in Art Society, please email Tabitha McIntyre at jobs@queerartsfestival.com.

Compensation: Maximum EI Rate (to be discussed with a WorkBC Case Manager). 30 hours/week

Duration: This is a Fixed Term Contract of 35 weeks with the position ending on August 28, 2026.

The Pride in Art Society is an equal opportunity employer and we invite all qualified applicants to apply. While we thank all applicants for their interest, we apologize that we will only be able to respond to those applicants who are selected for an interview.