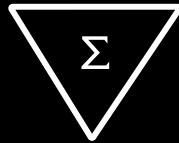




QUEER ARTS FESTIVAL

+



SUM GALLERY



June 17-28 2019



rEvolution

Relational
rEvolutions

VISUAL ART EXHIBITION
CURATED BY
Elwood

Queen
in Me
Teiya Kasahara

FRI JUN 21 &
SAT JUN 22 1 7PM

Queer Songbook
Orchestra

FRI JUN 28 1 7PM

Followed by
Stonewall 50
Glitter is Forever

...and much more!

ART PARTY!

festival.com

2021

SPONSORSHIP

Photo: Tallulah



**concise, brilliant
and moving**

GEORGIA STRAIGHT

**easily one of the best art
exhibitions of the year**

VANCOUVER SUN

**on the forefront of
aesthetic and cultural
dialogue today.**

XTRA

Best of the City:

Visual Arts
2013,2014,2015,2016

WESTENDER

Since 1998,
QAF has presented:



**2,000+
ARTISTS**



**450+
EVENTS**



**100,000+
PATRONS**



**90%+ QTBIPOC
REPRESENTATION**

Dare to be challenged. ***Risk being changed.***

Recognized as one of the top 3 festivals of its kind worldwide (*Melbourne Herald Sun*), the Queer Arts Festival is an artist run multidisciplinary festival produced by Pride in Art Society and held annually at venues across the city, our permanent space at SUM gallery and, newly, online at queerartsfestival.com. QAF and SUM gallery harness the visceral power of art to inspire recognition, visibility, and respect of people who transgress gender and sexual norms.

We bring diverse communities together to support artistic risk-taking, incite creative collaboration and celebrate the rich heritage of queer artists and art. Every summer the festival theme ties together a curated visual art exhibition, performing arts series, media art screenings, artists talks, panels and workshops for adults and youth.



Art changes people. ***People change the world.***

As one youth proclaimed in the self-portrait they created in a QAF workshop: "ART SAVED ME." QAF believes passionately in the transformational power of art. As a comment from the QAF 2020 online guest book read: *"Thank you to the whole QAF team for your tenacity, resilience & persistence! You're a shining example of the responsiveness necessary for surviving this crisis. You've reacted with your maverick brand of adaptability. You give all of us hope."*



Photo: Tallulah

ENGAGE

Vancouver's cultural adventurers

Our last
(virtual) festival
reached:



9,033

QAFOne.ca
Unique Visitors



20,000

Patrons



50

Countries



14 MILLION

Media Impressions



35+

Articles



2,200

E-news Subscribers



5,225

Facebook Fans



2,300

Twitter Followers

QUEERING
INTERNATIONAL



CONNECT

with the community

3.2 million Canadians identify as lesbian, gay, bisexual, transgender, two-spirit, intersex, or questioning—2SLGBTQ+ (pronounced “queer”)

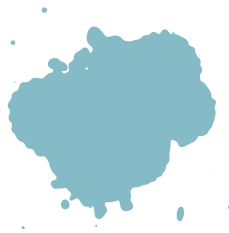
Average Queer household income in Canada: **\$72,800**

Surveys of the community indicate a **strong preference to purchase products** or use services that have been directly marketed to the Queer demographic



Vancouver is home to the largest Queer population within Western Canada, and is a popular destination in the **billion-dollar Queer tourism industry**

QAF'S year-round programming arm, SUM gallery, **offers opportunities** to become a longterm sponsor or partner beyond the festival season



QAF Milestones

- 1998** Pride in Art (PiA) begins a collective of Queer visual artists
- 2006** PiA incorporates as Not for Profit Society
- 2008** PiA launches the first multi-disciplinary Pride in Art Festival
- 2010** The Pride in Art Festival rebrands as the Queer Arts Festival (QAF)
- 2012** PiA achieves registered charitable status
- 2013** QAF commissions and produces Canada's first ever lesbian opera
- 2018** PiA opens SUM gallery in the Sun Wah Centre
- 2020** QAF launches dedicated streaming site in response to ongoing COVID-19 pandemic





BENEFITS

as unique as you are

We offer flexible recognition options to meet your business priorities. Your sponsorship package could include a wide combination of benefits:

Sponsor a proprietary platform including:

- » Art Party! Opening Gala — Vancouver's 3rd largest Visual Art Event
- » Genres (Visual Art, Music, Dance, Theatre, Media Art, etc.)
- » Specific shows
- » Artist talks
- » Community engagement events

Client experiences, tickets, and passes

Sponsor or partner with an exhibition or event hosted at SUM gallery

Category exclusivity is available

QAF collateral and publications including:

- » Website
- » E-newsletter
- » Posters
- » Program Guide
- » Placement in QAF's advertising, marketing and outreach

Inclusion of your products in gift packages to official guests, artists and/or volunteers



THANK YOU for connecting



 @qafvancouver

 @QAFVancouver


 @queerarts

Photo: belle ancell

Let's talk about how we can work together to meet your marketing and sponsorship goals. Please contact:

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Communications Coordinator
tanya@queerartsfestival.com
604-992-8619

queerartsfestival.com

Queer Arts Festival and
SUM gallery

Projects of Pride in Art Society
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Vancouver BC V6A 1X5 Canada



SUM GALLERY



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